



Welcome to CykelSportMessen East 2020

For all of us, 2020 will be remembered as a very special year - good and bad. A year associated with many changes, challenges and uncertainties, but also the start of a new chapter in Danish business.

In the midst of the crisis, the bicycle industry has entered its renaissance. Here we will look back at 2020 with a sweaty forehead and worn out shoes - where the shelves were emptied faster than they could be filled. The rapidly growing interest in outdoor life among Danes in 2020, has led to a booming sales of bicycles and equipment. A large group of Danes who have previously used other ways of exercise in the past have now found the joy of cycling and the sense of freedom it brings.

This November, CykelSportMessen will increase its focus on creating a bicycle forum that to a greater extent, will include this whole new target group. With the help of our many exhibitors and a number of new and informative activities, CykelSportMessen 2020 will be the start of a new chapter, and where we expect to see a nice increase in visitors.

**CykelSportMessen East 2020
will be held November 14th-15th
in Roskilde Congress Centre**



www.cykelsportmessen.dk



**November 14th-15th
in Roskilde
Congress Centre**

**Early bird offer
for ALL exhibitors
-book before August 1st 2020***

- **First 18 m² are free**
- **Additional m² - ONLY 249 DKK pr. m²**
- **Save an additional 50 DKK pr. m² (199 DKK pr. m²)**
- we use your placement
- **Registration fee 995 DKK per. exhibitor****

Standard price 499 DKK pr. m² (incl. carpet and power cable)

** Early bird offers are excl. carpet and power cable. These can be purchased - see price list.*

*** When booking a stand at CykelSportMessen 2020, the following conditions apply; Booking is only valid when registration fee has been paid. The registration fee is used for ongoing marketing of CykelSportMessen and will not be refunded in the case of cancellation due to restrictions from the government and the health authorities as a result of COVID-19, which makes it impossible to carry out the fair.*

New rules regarding stand placement

In connection with the CykelSportMessen East 2020, all advance reservations for stand placement from 2019 will cease. It is possible to book and request specific placement in Hall A and B - it will only be possible to book stand in Hall C when Hall A and B are sold out.

Unfortunately, when booking a free stand of 18 m² (without ordering extra m²) specific placement cannot be accommodated.

Rules for cancellation*

- Free stand of 18 m² can be canceled without charge, until September 10th 2020. If cancellation is made after this date, the exhibitor will be billed a cancellation fee for the stand of 1,800 DKK
- Cancellation of non-free stand after September 10th 2020, will be billed 50 % of the agreed stand rent.
- Cancellation of non-free stand after October 10th 2020, will be billed 100 % of the agreed stand rent.

** All cancellations MUST be made in writing to info@cykelsportmessen.dk. Booking cancellation policy is NOT applicable in the event the organizer cancels the show. In this case, the exhibitor will be reimbursed the paid stand rent - but not the registration fee.*

Price List

Stand rent per m ²	499 DKK (including black carpet and power cable)
Registration fee	995 DKK per. exhibitor
Carpet (black) per. m ²	85 DKK
Carpet (other color) per. m ²	105 DKK
Power cable incl. consumption (1000W)	450 DKK



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